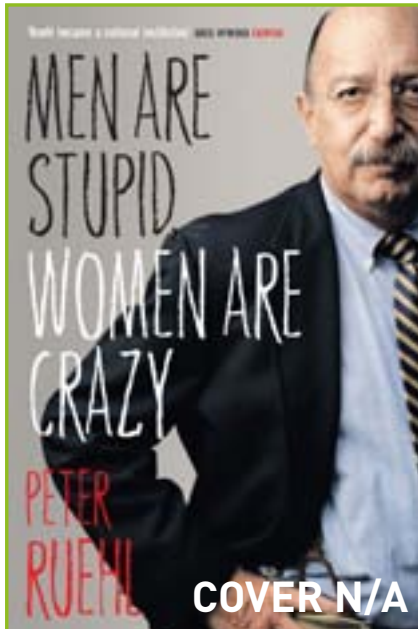


# MEDIA RELEASE

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**PUBLICATION/EMBARGO DATE**  
**01 October 2011**

Jennifer Hewett will be available for interview throughout October.

For more information please contact **Fran Haysey** at MUP on 0438 725 251, or [fran@franhaysey.com](mailto:fran@franhaysey.com)

## MEN ARE STUPID, WOMEN ARE CRAZY

by Peter Ruehl

*“Ruehl became a national institution” - Greg Hywood, Fairfax*

Peter Ruehl’s humorous columns on life, family and politics were one of *The Australian Financial Review*’s most beloved and prominent features for more than two decades.

His irreverent wit and ability to puncture pretentiousness with a well-turned phrase gave thousands of dedicated readers a good reason to read the paper back to front on the days the column appeared. His descriptions of growing up with teenage children are laugh-out-loud funny (well, for parents), and a younger generation of readers decided he was cool, with his constant satirical references to their music and dress and approach to life. Politicians sometimes winced but knew his hilarious descriptions of what was really going on in Canberra resonated more loudly than any press release.

US-born Peter Ruehl never lost his distinctive American style but he was able to understand Australian culture and to write about it and his views in a passionately funny and deeply personal way.

Peter Ruehl died suddenly in April 2011 and is survived by his wife, fellow journalist, Jennifer Hewett, and their three children: Mercedes, John and Tom.

*Men Are Stupid, Women Are Crazy* celebrates the career of one of Australia’s most loved journalists and includes a special foreword from Jennifer Hewett.

**Peter Ruehl** was born in NYC in 1947. He first came to Australia to cover the America’s Cup in Fremantle in 1986, but quickly discovered a broader role writing humorous columns about Australian life, his sense of the absurd compounded by having an Australian wife and three children. Along the way, he transformed himself into one of Australia’s most beloved writers, always working from his home near the beach to create a world rich in imagery and laughter.

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