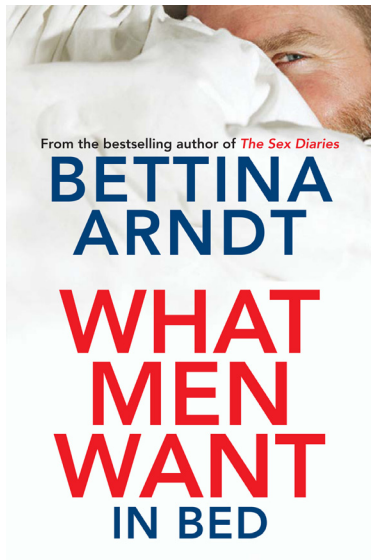


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Bettina Arndt will be available for interview during September.

For more information please contact **Dina Kluska** at MUP on 0409 011 092, or email dkluska@unimelb.edu.au

WHAT MEN WANT—IN BED

by Bettina Arndt

From the bestselling author of The Sex Diaries

Across the world, the story is the same. Sex scandal. Media frenzy. Another prominent man caught with his pants down. So why do men take such risks for sex?

Sex therapist Bettina Arndt's new book, *What Men Want—in bed* is all about why sex matters so much to men. Over 150 men kept diaries for her, talking about what it is like to live with that constant sparking sexual energy—relentless, uncontrollable, all-consuming.

Their painfully honest, confronting, often hilarious stories explain their quest for sexual adventure, their secret delights, the thrill of giving pleasure, why some men turn to pornography and men's delight in the Viagra revolution.

With every second man over fifty dealing with erection problems, Bettina offers advice on the wondrous new treatments giving men a new lease of sexual life. Her diarists explain what it is like to pop the little blue pills, or inject their best friend, or face impotence after prostate cancer treatments. Extraordinary his-and-hers diaries reveal how partners react to this bumpy journey showing the fallout when a man seeks a new lease of sexual life when his wife just wants him to hang up his spurs.

What Men Want—in bed lifts the lid on men's longings, frustrations, their fears and their intense joy in making love. Here are some of the intriguing stories:

- Men who turn to porn instead of hassling their wives for sex.
- The 71-year old virgin using medication to reduce his strong libido.
- Men who pop the little blue pill but find she's asleep by the time it kicks in.
- The man who wears his wife's knickers under his bowling shorts.
- The forty year-old who frolicked with his elderly lover in her nursing home.
- The man who uses bicycle tubes to repair his faulty equipment.
- News of the gene causing premature ejaculation and a brand new drug to fix it.

Bettina Arndt trained as a clinical psychologist before becoming a sex therapist and social commentator. As editor of the influential *Forum* magazine, she spent ten years talking about sex on television and radio. She then moved on to writing about broader social issues, working as a columnist and feature writer for leading newspapers and magazines. She is the bestselling author of *Private Lives*, *All About Us*, *Taking Sides* and *The Sex Diaries*.

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