

MEDIA RELEASE

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Murray Walding will be available for interview from August.

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SURF-O-RAMA (NEW EDITION)

Treasures of Australian Surfing

By Murray Walding

‘Why our fascination with digging into surfing’s history? It’s still being unearthed ... Have a look at Murray’s terrific collection of surf flotsam and jetsam. You’ll get a real kick out of it!’—BOB McTAVISH, FOREWORD TO NEW EDITION

Ride the wave of nostalgia with *Surf-o-rama*, the largest collection of Australian beach culture memorabilia, including artefacts, ephemera and photographs. Meet Duke Kahanamoku, who gave the first public demonstration of surfboard riding in Australia. Relive the glories of Midget and Gidget and cruise the kitsch and the cool in a salt-encrusted panel van.

Surf-o-rama is a celebration of surfing and beach culture. Within these pages you will find brilliant reproductions of the last surviving examples of boards inspired by Kahanamoku’s visit and the boards that followed: from superb hollow surf skis, Surf-o-Planes, Ockanuis, balsa surfboards, and beautiful big wave boards, known as big-guns, to the best vintage boards from the 1960s and 1970s and beyond; stunning examples of posters from surf movies including *The Endless Summer* and *Morning of the Earth*; standout works from notable poster designers Percy Trompf and Gert Sellheim; rare surf magazines such as *Surfabout* and *The Australian Surfer*; and beach-inspired souvenirs and kitsch, surf music and books.

Beautifully illustrated with more than 400 images, *Surf-o-rama* is for everyone who loves to surf.

Murray Walding is a writer who specialises in pop, surf and beach culture. A brief career showing surf movies in Melbourne fuelled his passion for surf movie posters and ephemera. In 2001 he was the driving force behind ‘Summers Past’, Victoria’s first surf-culture collectables auction. His feature stories have appeared in the *Sunday Herald-Sun* and *The Age* and he is a contributor to *Pacific Longboarder*. His books include *Blue Heaven: The Story of Australian Surfing*, which received the Australian Surfing Hall of Fame Media Award in 2004, and *Plastered: The Poster Art of Australian Popular Music*, published in 2005. He and his wife live in Lorne.

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